



elisa  
madeo  
pitt



E.MADEOPITT.

---

*fine art*



*Born in Lucca, on the 5th February 1982, Elisa Madeo Pitt graduated at the Liceo Artistico «Art High School» in Lucca in 2000. After attending the Art Academy in Florence, moves to Rome where she gets her Marketing degree at La Sapienza University in Rome, while continuing her personal artistic path.*

*She's represented by art galleries all over Europe, collaborates with architects and interior designers worldwide. She has been selected by the art critic Vittorio Sgarbi amongst the 100 best Italian contemporary artists, during his controversial exhibition "I mille di Sgarbi", and from the Affordable Art Fair amongst the best female Italian artists of the 2020 edition. She has won the Compagnia dei Caraibi prize to create the new artwork for the Diplomàtico Rum limited edition label.*

*She has been selected for the editions number 55 and 58 of the Modern Art Catalogue Mondadori, considered the "bible" of contemporary art.*

*She lives and works in Lucca, Tuscany.*



# Neurorehabilitation Series

# Neurorehabilitation Series

*My latest abstract series Neurorehabilitation began during a very complicate chapter of my life, while toward the end of my last pregnancy I was diagnosed with a serious spinal problem.*

*Everything around me fell apart. Touching the bottom, I managed to rebuild my life restarting from scratch. I began a long neuro-rehabilitation programme, working on my lost mobility and stimulating both sides of the brain, especially the left one, my weak point, in continuous conflict with the right one, centre of creativity so predominant for me.*

*So I started painting using both hands while painting, in order to reactivate both sides of the brain, also leaving the usual brush-palette scheme to expand the range of instruments and materials to recycled and sustainable scrap raw materials.*

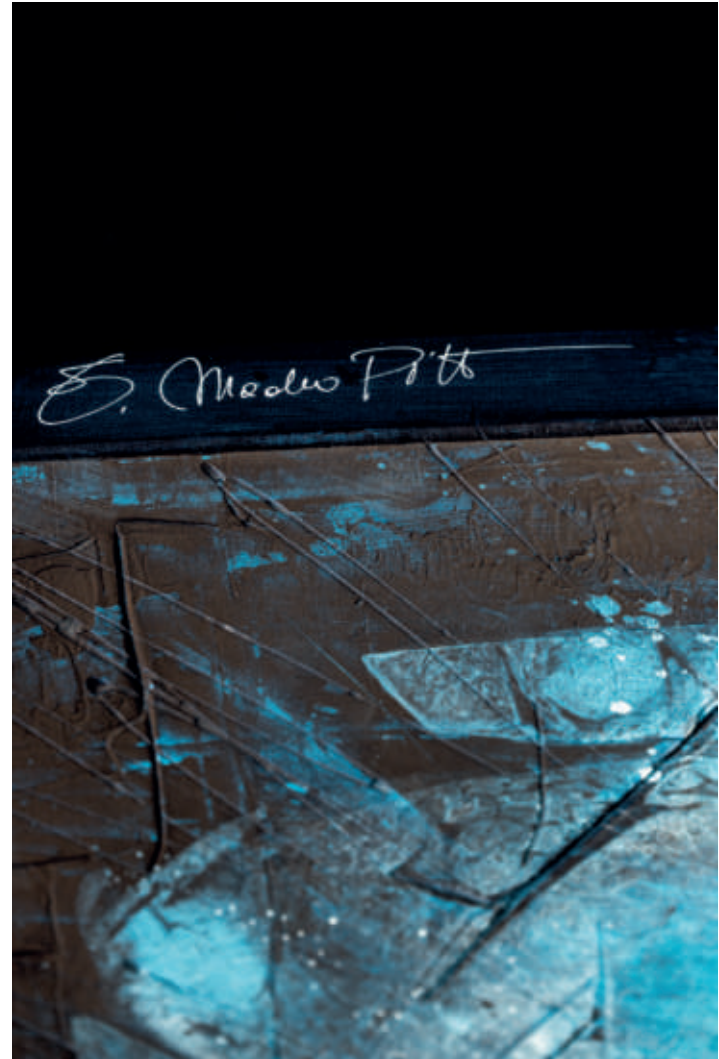


# Neurorehabilitation #11



Neurorehabilitation #11 (2019)  
Mixed media on deep edge canvas, 115x120x4,5 cm

Neurorehabilitation #11  
(2019)  
Details





Neurorehabilitation #11  
(2019)  
View in a Room

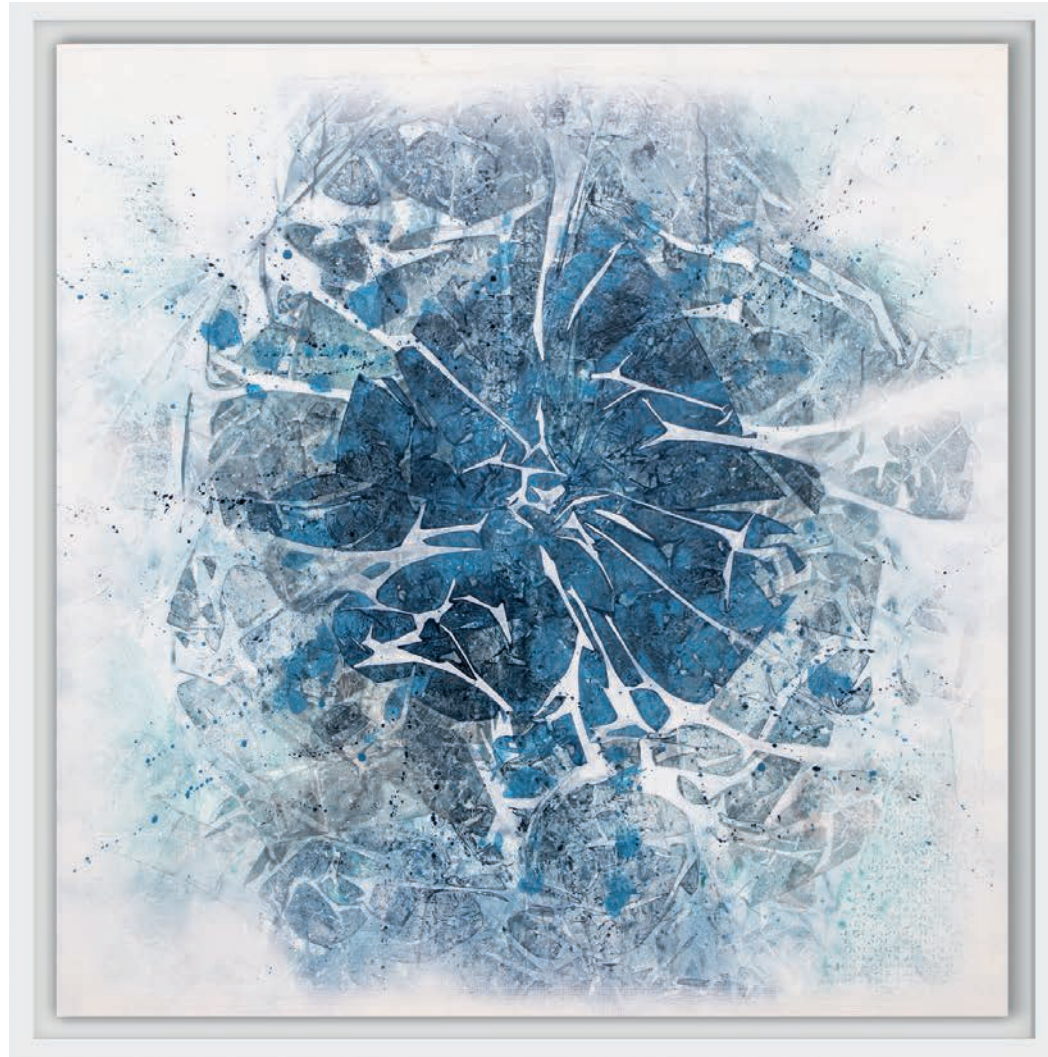
Neurorehabilitation Series

# Neurorehabilitation Series

*This is how I started this new project, as an essential part of my neuro-rehabilitation, that permits me to stimulate both the cerebral hemispheres in order to recover my damaged nervous functions, practising daily the most powerful form of meditation for me, painting, which allowed me to manage the pain, accept it and transform it in source of inspiration, and channelling it into positive, constructive energy, into art.*

*I have started a profound journey within myself, restarting from a new scale of priorities. The love for our planet made me rethink about the concept of raw material, transforming my artworks into real sustainability messages, and most of all into concrete actions. After long researches I managed to substitute the usual painting canvas with a fabric called "Vita" (Italian word for "Life") made by an Italian company called Carvico. This fabric is produced by collecting abandoned fishing nets from the bottom of the oceans, and turning them into wonderful fabrics that find lots of uses, especially in the fashion industry.*

## Neurorehabilitation #12



Neurorehabilitation #12 (2019)  
Mixed media on deep edge canvas, 120x120x4,5 cm

Neurorehabilitation #12  
(2019)  
Details





Neurorehabilitation #12  
(2019)  
View in a Room

Neurorehabilitation Series

rehabilit

# Neurorehabilitation Series

*During the painting phase I use, together with the classic instruments like brushes and palette knives, several types of recycled plastics from logistic services, plastic bags and wrap, together with many other types of production scraps materials from building companies such as nets and plasterboards parts. All the containers used in my studio are made of recycled glass and plastic.*

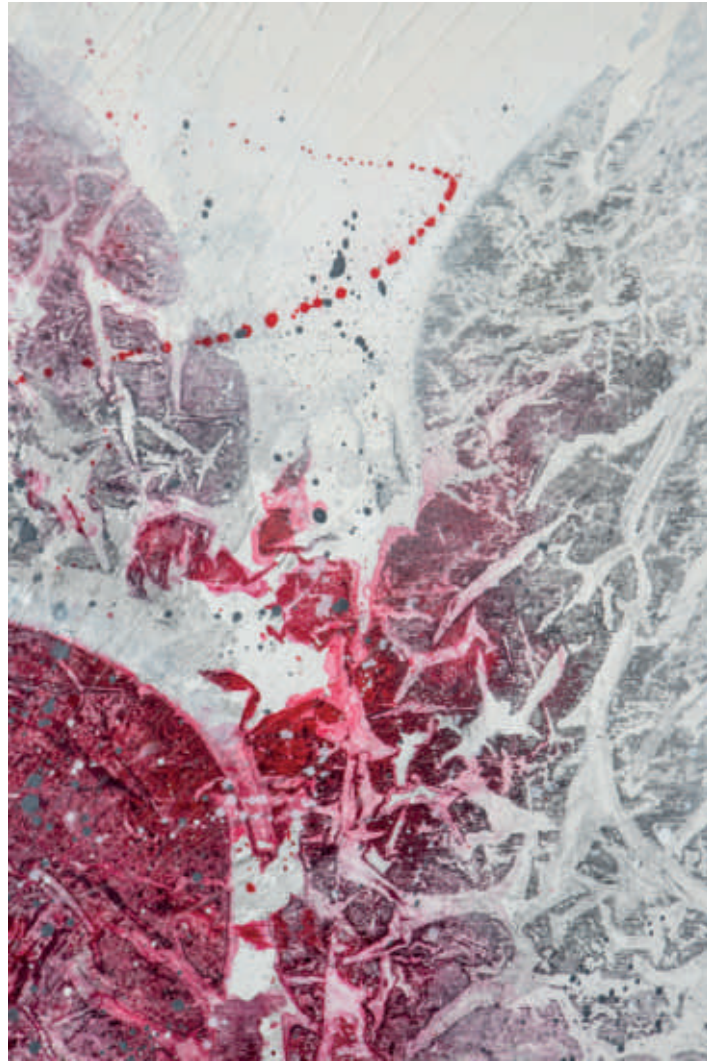


## Neurorehabilitation #13



Neurorehabilitation #13 (2019)  
Mixed media on deep edge canvas, 120x120x4,5 cm

Neurorehabilitation #13  
(2019)  
Details





Neurorehabilitation #13  
(2019)  
View in a Room

Neurorehabilitation Series

# Neurorehabilitation Series

*The wood that I use to build the wooden stretchers comes from carpenter's shops scraps, glued together to form some new panels that can be then cut into solid strips, assembled together to hold the fabric I use to paint on. During the creative process I also use plastic panels built using 100% recycled materials from single-use plastic bottles, produced by an Italian company called Alisea. When I need to frame my artworks I use wood or metal that only comes from scrap materials.*

*The transition between the traditional and new recycled materials has happened during 2019. Finally, to eliminate the Co2 emissions caused by logistics and transportation, I have an agreement with the website Treedom.net from Florence, giving a tree as a gift together with every artwork I sell. The company Treedom.net, in activity since 2010, works on reforestation projects all over the world, and up until today they have planted up to 800.000 trees in fourteen different countries, making it possible for those who "adopt" a tree to follow its growth, together with the reforestation project it belongs to.*

# Neurorehabilitation #14



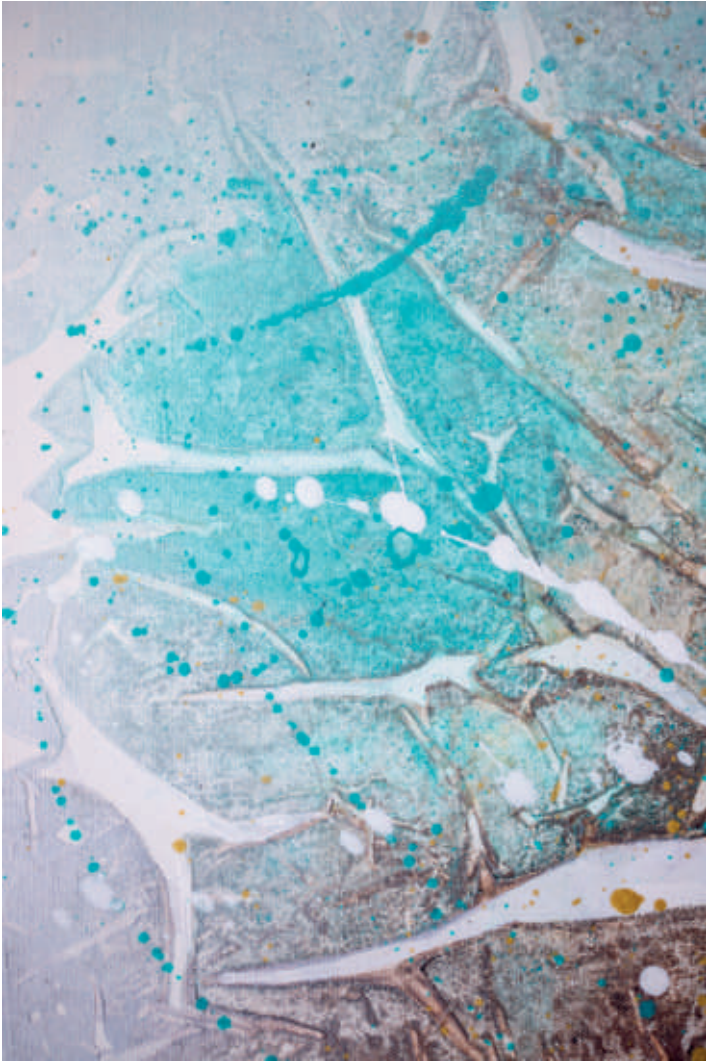
Neurorehabilitation #14 (2019)  
Mixed media on deep edge canvas, 120x80x4,5 cm

listing

Neurorehabilitation #14  
(2019)  
Details



Neurorehabilitation Series



Neurorehabilitation #14  
(2019)  
View in a Room

Neurorehabilitation Series

Rejoice

# Neurorehabilitation Series

*I think that re-establishing a real contact with our Earth, making it feel loved and protected, bringing the attention back to the primary cures that it needs will make us bring back also the contact with our own deep essence, with the vital energy from which everything rises from and to which everything goes back to, refining our perception of beauty and raising ourselves up to a superior spiritual awareness. So I decided to transform my artworks into tangible actions toward our planet, joining the typically human need for beauty with the widest need of eco-sustainability that our whole planet needs.*



# Neurorehabilitation #15



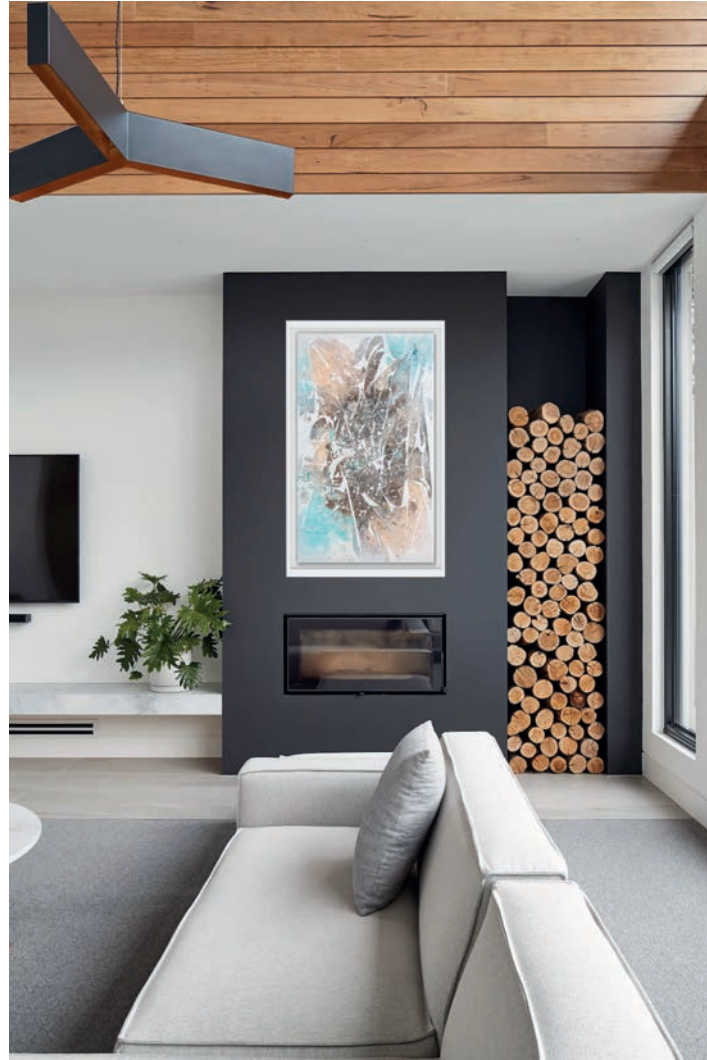
Neurorehabilitation #15 (2019)  
Mixed media on deep edge canvas, 120x80x4,5 cm

listing

Neurorehabilitation #15  
(2019)  
Details



Neurorehabilitation Series



Neurorehabilitation #15  
(2019)  
View in a Room

Neurorehabilitation Series

Project



# Neurorehabilitation #25



Neurorehabilitation #25 (2019)  
Mixed media on deep edge canvas, trittico 50x70x4,5 cm

Neurorehabilitation #25  
(2019)  
Details





Neurorehabilitation #25  
(2019)  
View in a Room

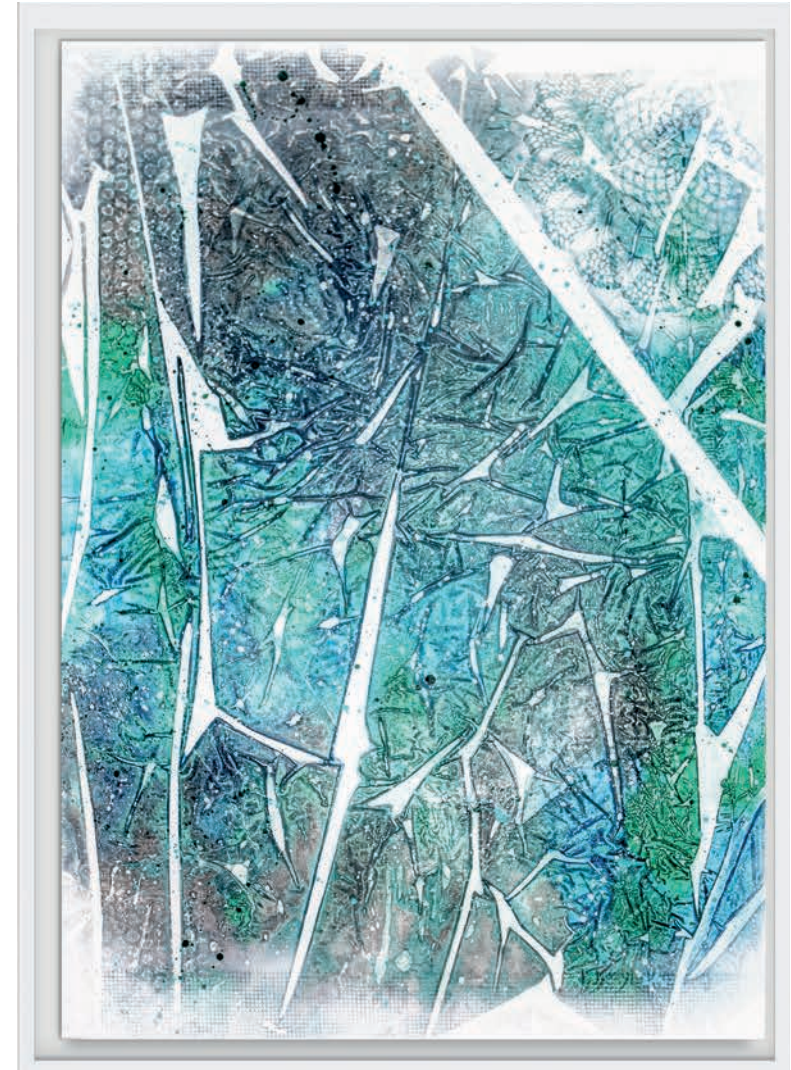
Neurorehabilitation Series

rehabilit





# Neurorehabilitation #26



Neurorehabilitation #26 (2019)  
Mixed media on deep edge canvas, dittico 50x70x4,5 cm

Neurorehabilitation #26  
(2019)  
Details





Neurorehabilitation #26  
(2019)  
View in a room

Neurorehabilitation Series

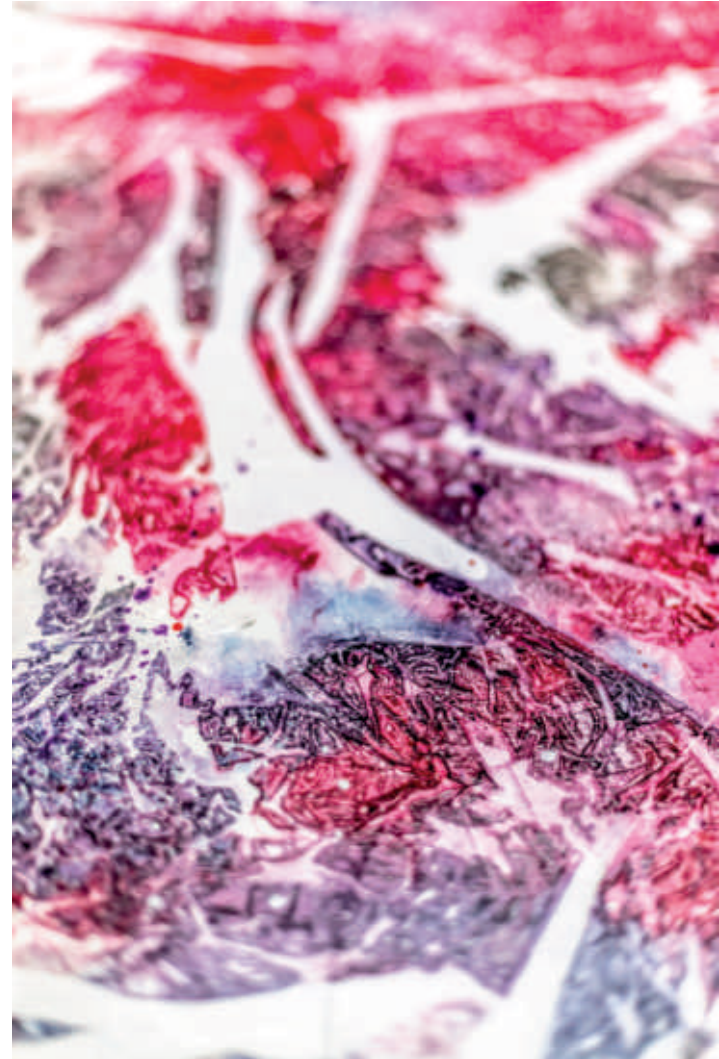


# Neurorehabilitation #27



Neurorehabilitation #27 (2019)  
Mixed media on Carvico fabric, 130x80x4,5 cm

Neurorehabilitation #27  
(2019)  
Details





Neurorehabilitation #27  
(2019)  
View in a Room

Neurorehabilitation Series

reprint





# Contaminations Series

# Contaminations Series

*The photography passion runs parallel to my devotion for painting. Photography in my experience is a wonderful way of taking notes, letting light write for me.*

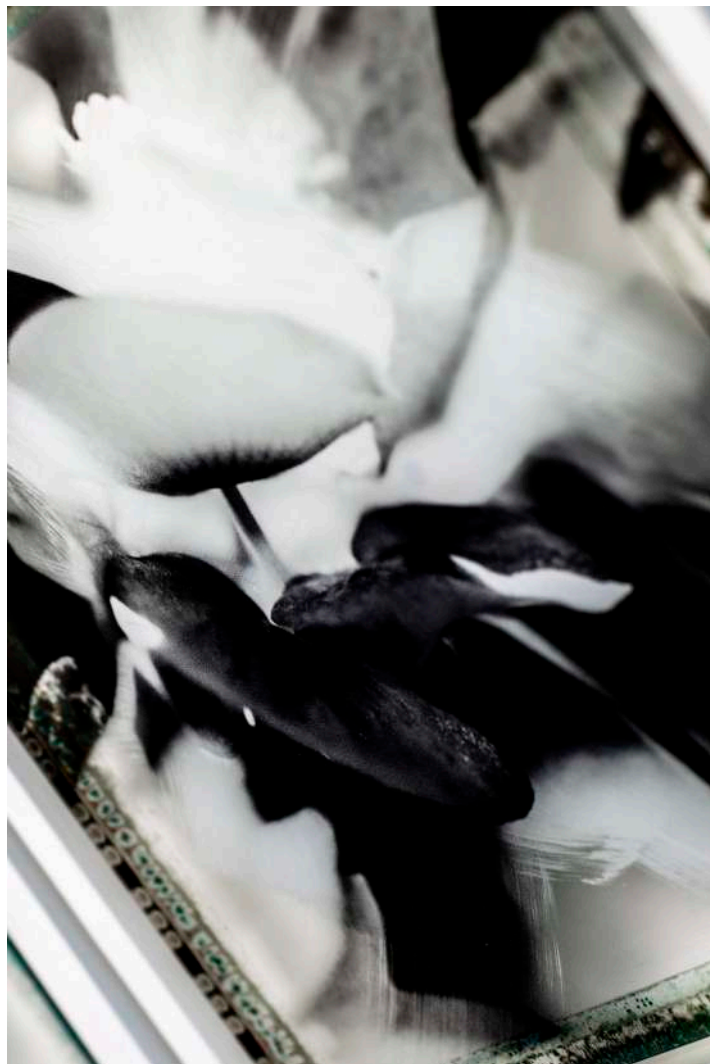
*In 2018 I started working on the Contaminations series, born from the need of making peace between my primary love for painting and the dedication to photography. This series tells the story of the symbiotic union between painting process and image, celebrated through the essential element that unites and at the same time distinguishes them: the light. This concept is materialized in the creative process through the union of painted canvas and image transfer on recycled plastic, made with hundreds of single-use plastic bottles. The image transfer is made with several different methods, both analogic and digital, then completed with the drawing and the painting phases. Some of these works are completed with the presence of a special LED light system with motion sensors, which celebrate the union between drawing, painting and photography, making them become true when the spectator moves around the artwork.*

Who has time?



Who has time? (2019)  
Mixed media on wood and recycled PET, 35x35x2,5 cm

Who has time?  
(2019)  
Details





Who has time?  
(2019)  
View in a Room

Contaminations Series

Art  
bit

# Contaminations Series

*These works rise from a deep reflection upon the concept of re-familiarize with nature, so that we can create a relationship based on reciprocal trust, respect and love for our planet, as well as for every other living being. This way is accessible only if each one of us gets familiar and learns to respect themselves, our homes, our families, our cities. Everything that is near, close, known. Only after this process we can extend our boundaries.*

*The natural subjects represented in this series run on the threads of time and memory, bringing back into the light the importance of nature in forming our memories. Every flower and every tree has a story to tell and their roots are weaved together with ours.*

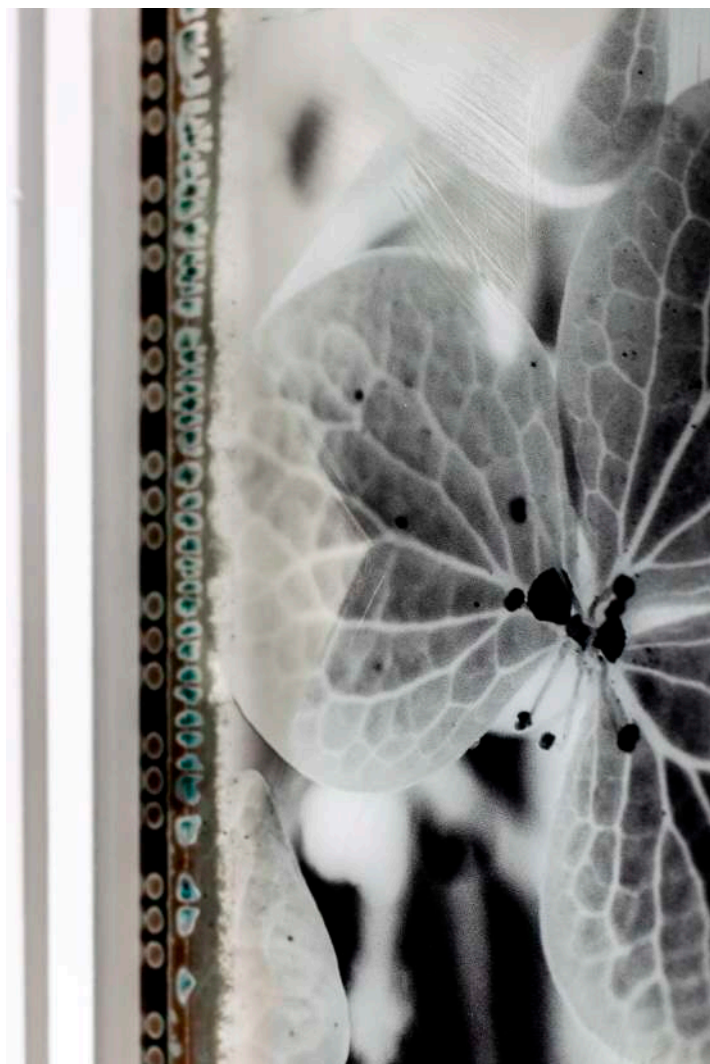
*Elisa Bonaparte arrived in Lucca after one of her brothers, probably the most famous and “ambitious” of the family, Napoleon, gave her as a present the Princedom of Lucca and Piombino in 1805. It's told in fact that Elisa was a very strong, confident and tenacious woman, and so she became Grand Duchess of Tuscany, but always remained to live in Lucca for the love she had for the city. She had, just like all the other Bonaparte family members, a great passion for botany, that made her transform her residence at the time, Villa Reale of Marlia, into an immense nursery in which she introduced many different species unknown in our areas at the time.*

The present of the past is the memory



The present of the past is the memory (2019)  
Mixed media on wood and recycled PET, 35x35x2,5 cm

The present of the past  
is the memory  
(2019)  
Details







The present of the past  
is the memory  
(2019)  
View in a Room

Contaminations Series

# Contaminations Series

*Thanks to Elisa the diffusion of new species began, such as silver wattles, magnolias, camellias, wisterias, olive trees, dahlias, peonies and geraniums. The silver wattles arrived with a special delivery from Australia, where they were used by the Aboriginals as healing plants for various health issues, such as flus, coughs and headaches. The camellias were sent from her brother Giuseppe, King of Naples at the time, that made the plants being taken away from the Caserta Palace to have them sent as a gift to his sister. Every plant that was introduced into our city thanks to Elisa's passion has a story, and became integral part of the history not just of Lucca but also of the people who were born, raised, or even just walked the streets of the city once.*

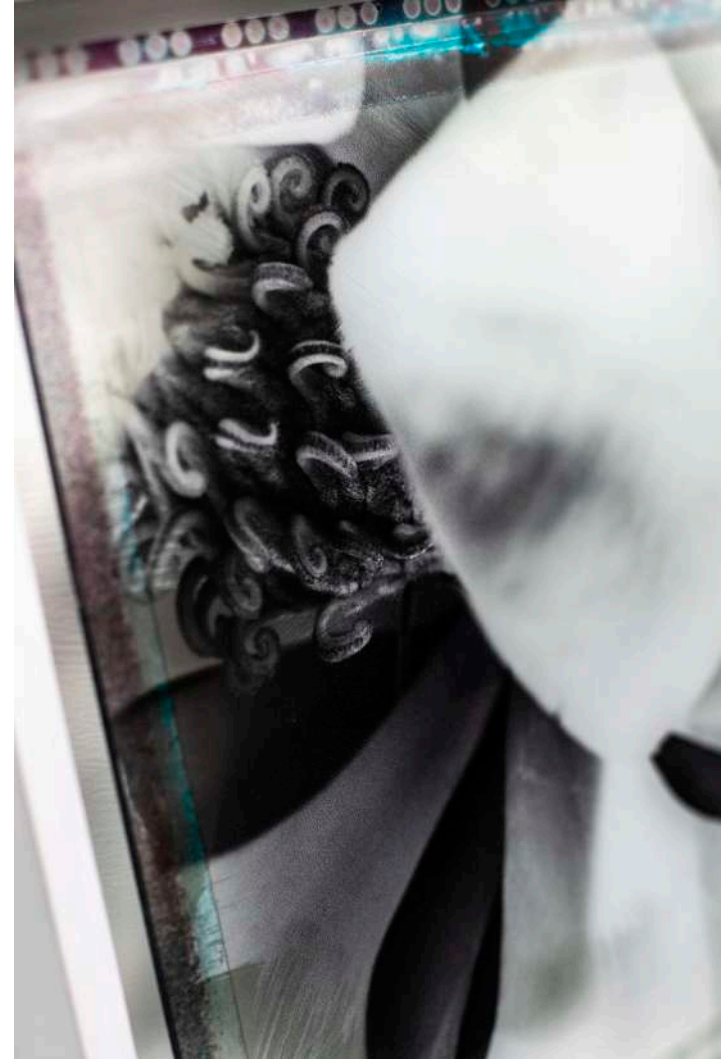
*History, memory, time and roots are fused together and amplified by the conscious effort of recollection, triggered by the power of involuntary memory not just in our own past, but also into the one locked inside the collective unconscious, re-emerged from the depths of our origins.*

Without memory we would be immortal



Without memory we would be immortal (2019)  
Mixed media on wood and recycled PET, 35x35x2,5 cm

Without memory  
we would be immortal  
(2019)  
Details





Without memory  
we would be immortal  
(2019)  
View in a Room

Contaminations Series

# Contaminations Series

*After coming back from Germany, where he had been kept locked as a prisoner in a concentration camp during the Second World War, Renato Maffei began working as a sharecrop farmer in the suburbs of Lucca. Over the years he managed to obtain part of the lands that he was cultivating to resell the products at the local market, inside the Anfiteatro square (so called because it used to be the Roman amphitheater), in the walled centre of the city. Together with his wife Jolanda, who came back from the housekeeping job she had with a rich family in Rome, they woke up at 4 am every day to load their fruit and vegetables on a small cart that they used to tie to their bicycle, riding it into the city market. After many years of sacrifices and days of hard work, he managed to find a job in a cans factory. With the profits of the new job and the savings from the old one, my grandparents managed to build, starting with nothing, a big house with lots of land around, that over the course of time accommodated our whole family.*

Only time is ours



Only time is ours (2019)  
Mixed media on wood and recycled PET, 35x35x2,5 cm

Only time  
is ours  
(2019)  
Details



Contaminations Series





Only time  
is ours  
(2019)  
View in a Room

Contaminations Series

# Contaminations Series

*Despite the increasing level of wealth my grandfather decided to keep working the land, creating a great fruit and vegetables garden, where he also planted many ornamental flowers and trees. When I think back to my childhood I can see my grandfather while he hoes the ground, creates spaces for the tomatoes, seeds with painstaking effort the minuscule plants of basil and parsley, feeds the roses, cures the geraniums, trims the wisterias and the olive trees, cuts the deadwoods off the silver wattles, cleans the magnolias from the falling leaves. Every single one of my memories as a child is linked to the perfumes, to the various scents of these plants. And so on, the circle keeps opening and closing, in a continuous succession of events and plot of destinies. Beginning with a flowers-lover princess, arrived from France more than two hundred years ago, passing through an imprisoned soldier in a foreign and hostile land during a cruel war, who reinvented himself and his life thanks to his love for the earth, that red thread of history and memory continues through many twists, sometimes tangles, connecting us to our roots and destinies.*

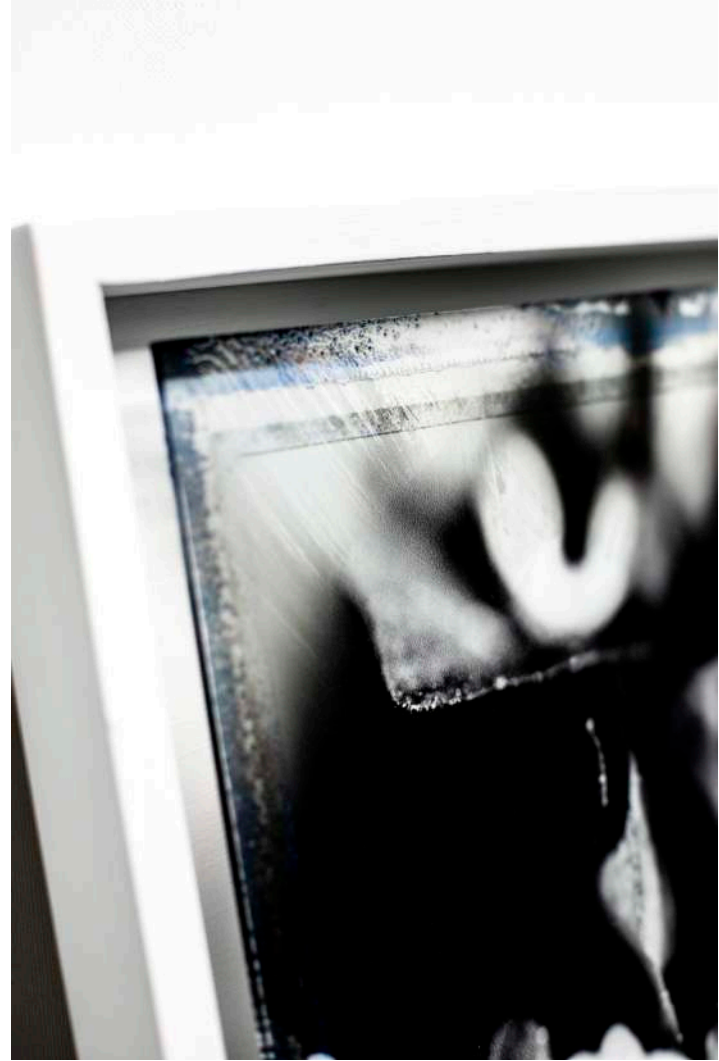
*The past that is now abstract, no more tangible, but comes back to be presence, together with the nostalgia of a distant world, and is regenerated thanks to the plot of separated presences and lives, however tied together from the same name and a strong soul affinity.*

This is all I had to say



This is all I had to say (2019)  
Mixed media on wood and recycled PET, 35x35x2,5 cm

This is all I had to say  
(2019)  
Details





This is all I had to say  
(2019)  
View in a Room

Contaminations Series

reposit

# Contaminations Series

*This wonderful tree is located in Capannori, in the Lucca province. It has an estimated age of about 600 years and incredible proportions. Its trunk measures over 4 mt and reaches the height of 25 mt, while the diameter is about 40 mt. Two legends originated from its peculiar shape. The first one tells that the oak was the meeting point of witches, who danced and celebrated their rites on its top. The presence of the witches on the top of the oak had not allowed for the full growth of the branches, giving the tree its particular flat shape, with horizontal branches.*

*For this reason the tree is usually called "Oak of Witches".*

*The second one is linked to the famous novel The Adventures of Pinocchio, written in 1883. The oak would then be the place where Pinocchio is hanged by the assassins. It's told that the author of the book, Carlo Collodi, took his inspiration from his childhood memories, when he used to walk in the park where the Oak is situated, because his grandparent's house was located in that same neighborhood. The importance of time and memory recur to close the circle, upon which we cannot know where is the beginning and where is the end.*

A handwritten signature in black ink that reads "Elisa". The signature is written in a cursive, flowing style with a large, decorative initial 'E'.

# The Oak of Witches



The Oak of Witches (2019)  
Mixed media on canvas, wood, recycled PET and motion sensor LED lights, 102x63x7 cm

elise  
disc  
me

The Oak of Witches  
(2019)  
Details







The Oak of Witches  
(2019)  
View in a Room

Contaminations Series

# Fine Art Prints Limited Edition

*Fine Art prints of all the original paintings are available on request. Printed on several materials, such as canvas, forex and PVC, could be sent framed or unframed, and also be ordered in many different sizes.*

*For each artwork we produce a limited edition series of 25 prints, signed on the back and provided with certificates of authenticity with original signature of the artist.*

*Dimensions of the artworks shown in this catalogue are for ease of reference only and may differ from the dimensions of the original artwork.*



# Recent Exhibitions

- "Arti Differenti". Teatro dei Differenti of Barga, Lucca (Italy), 18 december 2013- 3 april 2014
- Germany Biennial "Luxury Art". Altes Dampfbad of Baden-Baden (Germany), 11-23 march 2014
- International Exposition of Expressive Art" Vittoria In Arte". Sala Mazzozone, Ragusa (Italy), 23 march -6 april 2014
- International Exhibition of Contemporary Art"Expo Royal Arts Prize", Royal Opera Arcade Gallery of London, Pall Mall (UK), 19-26 april 2014
- "Incontemporanea", Fondazione Lazzareschi, Lucca (Italy), 1-28 june 2014
- Solo exhibition "Voli Pindarici", Via Calderia 12, Lucca (Italy), 23 September -18 november 2016
- "Quelli di Franco Fontana", ImageAcademy, Corso Garibaldi 16, Brescia (Italy), 23 september - 23 october 2017
- "Quelli di Franco Fontana", Contemporary Art Gallery Vero Stoppioni, 58th Campigna Prize, Santa Sofia (Italy) 30 september - 19 november 2017
- "Quelli di Franco Fontana", Museo Commenda di Pre', Genova (Italy) 21 february -1 march 2018
- "Quelli di Franco Fontana", Spazio Greppi, Dalmine, Bergamo (Italy) 28 april - 6 may 2018
- "Quelli di Franco Fontana", Convento Santa Maria degli Angeli, Torchiati di Montoro (AV), 18 may-16 june 2018
- Solo exhibition, Villa Bottini, Lucca (Italy) 21-23 september 2018
- "Quelli di Franco Fontana", Palazzetto dell'Arte, Foggia (Italy) 8-28 november 2018
- AffordableArtFair, Superstudio Piu', Via Tortona, Milano (Italy) 25 - 27 January 2019
- "Quelli di Franco Fontana", Palazzo Merulana, Roma (Italy) 2-17 march 2019
- Collective exhibition "Abstract", Independent Artists Gallery, Busto Garolfo, Milano (Italy) 23 march-14 april 2019
- Paris Contemporary Art Fair, Paris Expo Porte de Versailles, Parigi (France) 11-14 april 2019
- I mille di Sgarbi, Magazzini del Sale di Cervia (Italy), 31 may - 9 june 2019
- Collective Exhibition Van Gogh Art Gallery, Madrid (Spain) 24 july – 24 august 2019
- Paratissima Art Fair, Torino (Italy) 30 october – 3 november 2019
- Published in CAM (Modern Art Catalogue N°55 - Italian Artists from the early Twentieth century until today), Ed. Mondadori - 21 october 2019, Milano
- Collective exhibition "Acqua", Independent Artists Gallery, Busto Garolfo, Milano (Italy), 30 november-15 december 2019
- Premio Margherita Hack, Milano Art Gallery, 19 dicembre 2019-10 gennaio 2020
- Affordable Art Fair, Superstudio Più, Milano (It), 7-8-9 febbraio 2020





Progetto grafico:

**Elisa Del Bianco**

**Graphic and web designer**

[www.elisadelbianco.it](http://www.elisadelbianco.it)

© È vietata la riproduzione anche parziale di questo catalogo

Tutti i diritti sono riservati.

Stampato e prodotto in Italia - Gennaio 2020





*S. Madas Pitt*

ART & PHOTOGRAPHY